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# **SAMPLE: Economic Impact Analysis**

Subject:	Evaluation regarding John Doe's endeavor and its economic impact in the United States.					
Date:	2024-06-19					
Expert name and credentials:						

The following evaluation of the position is based on information provided to me and there are no apparent grounds to question the authenticity of it. This letter has been prepared in my personal capacity and certified by me. This letter is strictly my opinion based on the information provided to me and does not represent or otherwise characterize the views held by the institution with which I am affiliated or any of its departments or affiliates. Any reference to my employer is for the purposes of indicating affiliation only.

# My Credentials

### **Proposed Endeavor**

SAMPLE is an effective business with a prudent growth strategy and an opportunity to provide essential services in addition to stimulating indirect economic activity and job growth within XXXXXX in XXXX, where the company has registered its main office.



# SAMPLE's Economic Impact on [Area]

RIMS II Multipliers provide a way of assessing indirect economic impact on a specific region.<sup>1</sup> Using this analytical tool, it can be estimated how SAMPLE's direct contributions to economic growth and job creation would be multiplied through secondary effects on related industries and service sectors within the company's targeted geographic area.

<sup>&</sup>lt;sup>1</sup> Sample Source

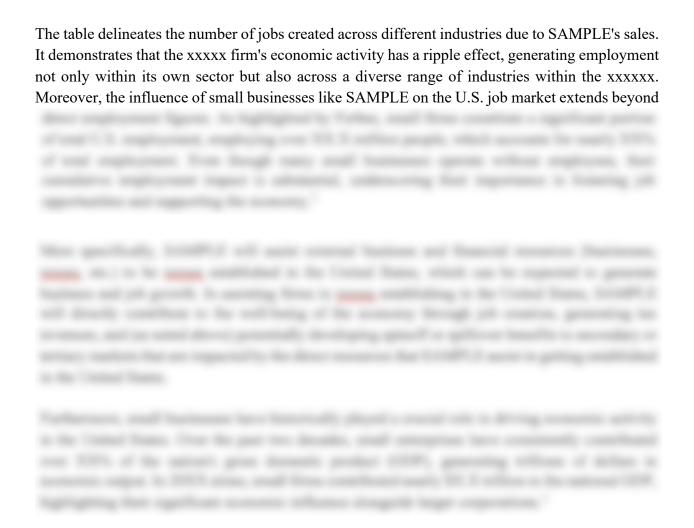
For every job directly created by SAMPLE and every dollar in revenue it generates, additional employment opportunities may emerge across various sectors, including xxxxxx, yyyyyy, and zzzzz; xxxxx and xxxxx and xxxxx; yyyy yyy; and zzzzz zzz and zzzzz zzzzz. Moreover, it is important to acknowledge the impact on closely associated fields such as xxxxxxx and yyyyy; zzzzz; and xxxxxxx. These employment prospects stem from heightened consumer spending and increased demand, facilitated by the services offered by SAMPLE. This ripple effect extends the total impact of the company's activities, amplifying the overall economic benefits generated by its operations.

An economic analysis of SAMPLE's operations reveals implications for job creation and economic activity. According to the RIMS II Multiplier data published by the U.S. Bureau of Economic Analysis (BEA) in 2021, the employment of U.S. workers by SAMPLE will indirectly generate substantial job growth over the first five years of operation. In the first year alone, the creation of XX.XX additional jobs reflects the firm's immediate impact on employment across various industries. By the XYZ year, this figure grows significantly to XX.XX additional jobs, indicating a substantial and sustained contribution to job creation. The following table shows this indirect employment impact across all industries:

(see next page)

Indirect Job Creation of SAMPLE									
Company		2024	2025	2026	2027	2028			
fundamentals:	Sales	\$X,XXX,XXX	\$ X,XXX,XXX	\$ X,XXX,XXX	\$ X,XXX,XXX	\$ X,XXX,XXX			
		Jobs created as a result of sales (direct, indirect, and induced — allocated by industry aggregate)							
Industry aggregates:	Xxxx Xxxxx	2024	2025	2026	2027	2028			
Agriculture, forestry, fishing and hunting	0.0X	0.0X	0.0X	0.XX	0.XX	0.XX			
Mining, quarrying, and oil and gas extraction	0.00	0.00	0.00	0.00	0.00	0.00			
Utilities*	0.0X	0.0X	0.0X	0.0X	0.0X	0.XX			
Construction	0.0X	0.XX	0.XX	0.XX	0.XX	0.XX			
Durable goods manufacturing	0.0X	0.06	0.XX	0.XX	0.XX	0.XX			
Nondurable goods manufacturing	0.XX	0.XX	0.XX	0.XX	0.XX	0.XX			
Wholesale trade	0.XX	0.XX	0.XX	0.XX	0.XX	0.XX			
Retail trade	0.XX	X.XX	X.XX	X.XX	X.XX	X.XX			
Transportation and warehousing*	0.XX	0.XX	0.XX	X.XX	X.XX	X.XX			
Information	0.XX	0.XX	0.XX	0.XX	0.XX	X.XX			
Finance and insurance	0.XX	X.XX	X.XX	X.XX	X.XX	X.XX			
Real estate and rental and leasing	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX			
Professional, scientific, and technical services	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX			
Management of companies and enterprises	0.XX	0.XX	0.XX	0.XX	0.XX	0.XX			
Administrative and support and waste management and remediation services	0.XX	XX.XX	XX.XX	XX.XX	XX.XX	XX.XX			
Educational services	0.XX	0.XX	0.XX	0.XX	0.XX	0.XX			
Health care and social assistance	0.XX	X.XX	X.XX	X.XX	X.XX	X.XX			
Arts, entertainment, and recreation	0.XX	0.XX	0.XX	0.XX	X.XX	X.XX			
Accommodation	0.XX	0.XX	0.XX	0.XX	0.XX	0.XX			
Food services and drinking places	0.XX	0.XX	X.XX	X.XX	X.XX	X.XX			
Other services*	0.XX	0.XX	X.XX	X.XX	X.XX	X.XX			
Households	0.0X	0.XX	0.XX	0.XX	0.XX	0.XX			
Total Jobs Created	XX.XX	XX.XX	XX.XX	XX.XX	XX.XX	XX.XX			

Calculations derived directly from data obtained from  $\underline{www.bea.gov}$ 



SAMPLE's operations not only have a direct impact on job creation within the xxxx sector but also contribute to broader economic growth through indirect employment effects. As a small business, its role in supporting employment and driving economic activity underscores the importance of entrepreneurial ventures in sustaining and strengthening the U.S. economy.

### National Interest of SAMPLE's Impact

According to the U.S. Bureau of Labor Statistics, foreign-born individuals participated in the labor force at a rate of XX.X percent in 20XX, compared to XX.X percent for native-born individuals. That year, XX.X million foreign-born individuals were employed, accounting for XX.X percent of all foreign-born adults, as opposed to XX.X percent of native-born adults.<sup>2</sup> Xxxxx are not just employees, but also customers. The New American Economy analyzed 20XX American Community Survey (ACS) data and found that xxxxx, who account for XX% of the U.S. population, had \$X.X trillion in spending power. Xxxxx make significant contributions to several

<sup>&</sup>lt;sup>2</sup> Sample Source

of the major states' economies. In XXXX, where SAMPLE operates, xxxxxx account for XX% of the population and spend \$XXX billion annually.<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> Sample Source



### **Summary**

As noted previously, John Doe's track record of facilitating successful xxxxx procedures for clients, along with his deep understanding of the complexities of U.S. xxxxxx, makes him a valuable addition to SAMPLE. His ability to navigate complicated legal frameworks and his commitment to ensuring xxxx compliance have repeatedly resulted in excellent outcomes for clients seeking to establish themselves in the United States.

John Doe's significant knowledge of xxxxx xxxxx directly promotes several government goals and national interests. His professional facilitation of xxxx processes such as xxxxx, yyyyy, and zzzz visas contributes to the strengthening of xxxx, increases U.S. competitiveness, and supports

company development by recruiting investment and talented individuals. John Doe's stringent approach assures compliance with xxxxx requirements, enhancing national security efforts and protecting U.S. citizens' health and safety. Furthermore, his work supports economic growth, promotes job creation, and enables societal advantages such as cultural diversity and cross-border collaboration.

The indirect economic impact of his work would be substantial, stimulating substantial employment and job creation within the XXXXX region. Additionally, there is good reason to believe that the indirect spinoff or spillover benefits of the proposed endeavor would generate significant economic benefits to secondary and tertiary markets that are positively impacted by the resources that are legally established by SAMPLE.